

**Proposed Tax Savings Cuts  
2022 Draft Budget**

<b>Department</b>	<b>Project/Account</b>	<b>Impact on operations</b>	<b>Tax Savings</b>	<b>Tax Savings as % of 2021 Taxes</b>
Parks	Beach Sand	Postpone to future year	25,000.00	0.59%
Arena	Engineer recommended Repairs & Maintenance	Postpone engineer report recommended changes to future year	25,000.00	0.59%
Parks	Transfer from Working Capital	Per resolution at January 12, 2022 meeting	25,000.00	0.59%
Parks	Recreation Programming	Per resolution at January 12, 2022 meeting	- 25,000.00	-0.59%
Arena	Upstairs renovations	Postpone to future year - note that this has no impact on taxes but increases reserves as project was expected to be funded from reserves, however, this opens up reserves to fund sound system, cameras, canteen grill and scrolling message board	-	0.00%
Arena	Sound system	Funded by reserves not used for upstairs	15,000.00	0.35%
Arena	Cameras	Funded by reserves not used for upstairs	2,377.00	0.06%
Arena	Scrolling message board	Funded by reserves not used for upstairs	1,650.00	0.04%
Arena	Canteen grill	Funded by reserves not used for upstairs	1,500.00	0.04%
Administration	Tax Certificates Revenue	Increase assuming similar property sales during year as average of last 3 years at the new rate (increase of \$25 per certificate once by-law passed)	10,000.00	0.24%
Fire	Wages - Firefighters	Reduce back to projected 2021 levels with expectation of any overages to be funded from the \$15,000 reserves set aside specifically for wage overages for fire	10,000.00	0.24%
Parks	Casual Salaries	Reduce casual hours from 500 to 160	9,270.00	0.22%
Arena	Casual Salaries	Reduce casual hours from 500 to 160	9,270.00	0.22%
Administration	Council Conventions	Assuming another year with few conventions in person and thus only purchasing 1 attendance at each, cost levels similar to 2021	9,000.00	0.21%

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Administration	4 AEDs	Postpone replacement purchase of AEDs to 2023 out of Emergency Management budget	9,000.00	0.21%
Roads	Sidewalk on St. Joseph St	Postpone project - note that this does not directly impact tax as the project was expected to be funded from OCIF, however this opens up additional \$8,000 of OCIF for Greatrix Bridge which opens up \$8,000 of reserves from the Greatrix Bridge project to be applied to the Backhoe	-	0.00%
Roads	Backhoe	Use of the additional funds from postponing Sidewalk project on St. Joseph St thus reallocating \$8,000 OCIF to Greatrix and reallocating the reserve to the Backhoe	8,000.00	0.19%
Parks	Invasive Species Spraying	Postpone project to a future year and continue with cutting	7,500.00	0.18%
Parks	Pumptrack/skatepark	Postpone to a future year - note that the total project is \$250,000 with \$200,000 from grants and \$43,154.19 from parkland fees - this amount is only	6,845.81	0.16%
Community Development	Seasonal North and South Banners	Postpone to future year	6,000.00	0.14%
Parks	Recycling and Garbage bins	Postpone to future year	5,000.00	0.12%
Parks	LED lighting at Stoco/Charleton	Postpone to future year	5,000.00	0.12%
Parks	Fencing	Postpone to future year	5,000.00	0.12%
Community Development	Hydrant Painting	Postpone to future year	4,000.00	0.09%
Fire	COVID Supplies and Other Costs	Eliminate costing as no other department identifying costs separately this year	4,000.00	0.09%

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Administration	Ergonomic Assessment (Emergency Management)	Postpone proposed ergonomics assessment by Joint Health & Safety to a future year	3,500.00	0.08%
Parks	Splashpad	Reduced expected operating costs based on 3 year average	3,000.00	0.07%
Administration	Central Hastings Transit	Eliminate payment as they have sold their buses during the year and rely more on volunteer drivers	3,000.00	0.07%
Fire	Dispatch	Reduced costs as actual billing came in less than originally expected for the 2022 year	2,400.00	0.06%
Administration	Building Janitorial	Additional reduction based on average of last 3 years	2,000.00	0.05%
Parks	Training	Postpone training of staff to a future year	1,500.00	0.04%
Parks	Fairgrounds R&M	Reduce by half	1,000.00	0.02%
Parks	Planters	Postpone to future year	1,000.00	0.02%
Fire	Personal Protective Equipment	Reduce by \$1,000 to prior year levels	1,000.00	0.02%
Administration	Council Mileage	Assuming another year with few conventions in person, mileage to reduce to level comparable to last two years	900.00	0.02%
By Law	Supplies	Postpone purchase of additional trail cameras to future year	500.00	0.01%
Animal Control	Supplies	Reduce advertising costs for potential 2023 permanent dog tag option for future consideration by Council	450.00	0.01%
Parks	Christmas Decorations	Reduce by \$3,000 - note that this does not save taxes but puts amounts back into reserve as the unused 2021 budget was originally set to fund the 2022 amounts	-	0.00%

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<b>Department</b>	<b>Project/Account</b>	<b>Impact on operations</b>	<b>Tax Savings</b>	<b>Tax Savings as % of 2021 Taxes</b>
Arena	Accessibility renovations (lift and washroom)	Postpone to future year - Note that this has no impact on taxes but increases reserves as project was expected to be funded from grants of \$85,000 and reserves of \$17,000	-	0.00%
Water	Fire Hydrants with Shut Off Valves	Postpone 2 replacements to future year - note this does not make any tax savings but increases the reserve balance as was expected to be funded from Water and Sewer Reserve	-	0.00%

Potential Cost Savings Proposed	198,662.81	4.70%
Current Increase	399,108.43	9.44%
New Increase	<u>200,445.62</u>	<u>4.74%</u>

2% Increase Goal	<u>84,557.02</u>	
Additional Savings Required	<u>115,888.60</u>	

Proposed Savings By Department		
Administration	37,400.00	0.88%
Fire	17,400.00	0.41%
By Law	500.00	0.01%
Animal Control	450.00	0.01%
Roads	8,000.00	0.19%
Water	-	0.00%
Parks	70,115.81	1.66%
Arena	54,797.00	1.30%
Community Development	10,000.00	0.24%
	<u>198,662.81</u>	<u>4.70%</u>

**Projected Reserves and Reserve Funds and Obligatory Reserve Funds**

		Jan 1, 2022 Balance	Budgeted Transfers To	Surplus Transferred To	Interest	Transfers From - Operating	Transfers From - Capital	Projected Dec 31, 2022 Balance
<i>Working Capital</i>								
Working Capital	03-100-25000	702,425.48				- 650,000.00		52,425.48
<i>General Government</i>								
Municipal Building	03-100-25800	364,610.69	350,000.00				- 152,225.87	562,384.82
Administration capital	03-100-25809	24,099.64	6,550.00				- 12,500.27	18,149.37
Modernization	03-100-25750	39,645.36					- 26,816.42	12,828.94
<i>Protection Services</i>								
Fire equipment	03-100-25600	227,639.10	55,750.00			- 28,639.10	- 60,000.00	194,750.00
Firehall	03-100-25601	23,202.02					- 23,202.02	-
Fire Equip mtce	03-100-25602	20,000.00						20,000.00
Firefighter wage overage	03-100-25603	15,000.00						15,000.00
<i>Transportation Services</i>								
Public Works	03-100-25110	398,656.34					- 398,656.34	-
Public Works - Winter Mtce	03-100-25111	100,000.00						100,000.00
Public Works - Bridges	03-100-25112	244,514.71	100,000.00				- 244,000.00	100,514.71
Public Works - Overtime	03-100-25113	15,000.00						15,000.00
Public Works - Mtce Contingency	03-100-25200	15,000.00	100,000.00					115,000.00
<i>Environmental Services</i>								
Water	03-100-25400	652,521.21	146,031.00			- 25,726.00	- 362,549.18	410,277.03
Sewer	03-100-25400	615,351.57	144,793.00			- 16,667.00		743,477.57
<i>Recreation Services</i>								
Parks and recreation	03-100-25804	109,254.37	45,740.00				- 80,000.00	74,994.37
Kiwanis Playground	03-100-25804	22,330.73						22,330.73
Arena	03-100-25500	114,221.00	73,765.00				- 103,623.00	84,363.00
Soccer	03-100-25808	745.56						745.56
Splashpad	03-100-25810	2,750.00	2,200.00				- 1,250.00	3,700.00
Pool	03-100-25811	89,000.00	53,200.00					142,200.00
Heritage	03-100-25801	31,805.90	5,800.00					37,605.90
Hamlets (see below)	03-100-25803	72,995.85						72,995.85
<i>Planning and Development</i>								
Community Improvement	03-100-25201	41,988.75						41,988.75
Teeny Tiny Summit	03-100-25807	3,165.23						3,165.23
		3,945,923.51	1,083,829.00	-	-	- 721,032.10	- 1,464,823.10	2,843,897.31
<b>Aggregate</b>	04-100-26000	208,239.14			2,400.00		- 13,590.00	197,049.14
Waste Site	04-100-26500	1,273,452.68	327,343.00		20,000.00	- 118,700.00		1,502,095.68
		1,481,691.82	327,343.00	-	22,400.00	- 118,700.00	- 13,590.00	1,699,144.82

**Projected Reserves and Reserve Funds and Obligatory Reserve Funds**

		<b>Jan 1, 2022 Balance</b>	<b>Budgeted Transfers To</b>	<b>Surplus Transferred To</b>	<b>Interest</b>	<b>Transfers From - Operating</b>	<b>Transfers From - Capital</b>	<b>Projected Dec 31, 2022 Balance</b>
Parkland	04-100-26600	42,807.45	1,500.00		200.00		- 43,154.19	1,353.26
Gas Tax	04-100-26800	377,457.22	383,373.00		1,500.00		- 741,517.00	20,813.22
		<u>420,264.67</u>	<u>384,873.00</u>	-	<u>1,700.00</u>	-	<u>- 784,671.19</u>	<u>22,166.48</u>

**Hamlets - feeds above account**

Actinolite - hall		17,800.40						17,800.40
Actinolite - beautification		1,695.43						1,695.43
Marlbank - ball diamond		10,399.85						10,399.85
Marlbank - beautification		5,114.08						5,114.08
Queensborough - hall		10,738.48						10,738.48
Queensborough - Rebuild donations		2,400.00						2,400.00
Queensborough - beautification		7,465.80						7,465.80
Thomasburg - hall		15,348.43						15,348.43
Thomasburg - beautification		2,033.38						2,033.38
		<u>72,995.85</u>	-	-	-	-	-	<u>72,995.85</u>

**From:** Tim Porter <tweedandcoad@gmail.com>  
**Sent:** January 13, 2022 1:19 PM  
**To:** Gloria Raybone; Rachelle Hardesty  
**Subject:** Municipal Support Request 2022  
**Attachments:** Municipal Support Letter 2022.pdf

Hello Gloria and Rachelle!

Please find attached our request for municipal support for 2022. We are requesting a modest increase given the ever expanding scope of the organization, transfer of the Marble Arts Centre, and increased benefits to the Municipality and our local businesses.

Thank you for your help and support!

Tim

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**Tim Porter (he/ him) || Artistic Director**

**[Tweed and Company Theatre](#)**

613-478-6060 (Office) || 416-476-1092 (Cell)

Box 853, 14C Jamieson St E, Tweed, ON K0K 3J0

*Tweed & Company Theatre currently creates in two different locations in Hastings County, on the land of the Anishinabewaki, Mississauga and Wendake-Nionwentsio which also hosts treaty 57 of the Anishinaabe and Mohawk peoples, and on unceded Algonquin Territory.*

*Through this territorial acknowledgement we wish to respect the ancestors who cared for this land that is now caring for us, and acknowledge and atone for the cultural genocide, erasure and anti-Indigenous racism carried out by colonial forces still present today. We will continue to educate ourselves and will continue to grow and hold space for Indigenous, Metis and Inuit people.*



**Tweed & Company Theatre**

[www.tweedandcompany.com](http://www.tweedandcompany.com)

[info@tweedandcompany.com](mailto:info@tweedandcompany.com)

**CONTACT:**

**Tim Porter - Artistic Director**

[tim@tweedandcompany.com](mailto:tim@tweedandcompany.com)

416-476-1092

Dear Council of the Municipality of Tweed,

First and foremost we would like to say thank you to the council of the municipality of Tweed for your continued support, and your contribution to our flexible 2021 season. With your help we were able to produce live entertainment and exciting arts and culture experiences throughout the year, as well as pivot select performances to virtual presentations despite restrictions and changing guidelines.

As you may have seen through our recent press release, in addition to our regular season of professional live theatricals, Tweed & Company are now the proud owners of the Marble Arts Centre in Actinolite thanks to a generous gift from the Tweed & Area Arts Council. We are so excited for the future of this venue, and looking forward to working with the arts council and the municipality to make it a resounding success.

Entering our 14th season, we are excited to be presenting 3 major musical productions here in Tweed in 2022, as well as countless other smaller presentations throughout the year. We are looking ahead to welcoming the return of thousands of tourism patrons, and hundreds of thousands of dollars in tourism spending. Our organization has seen consistent growth and quality improvements over the past several seasons, and this year will mark a new era in securing the longevity and sustainability of our company.

Tweed & Company is the only professional theatre company in our county and now in our tourism region, and we are thrilled to call Tweed home. We are members of the Professional Association of Canadian Theatres, Festival and Events Ontario, Ontario's Highlands, the Quinte Arts Council, and the Tweed & Area Arts Council, as well as our local chambers of commerce and many other local organizations.

We are so excited to welcome the Municipality of Tweed back as a support of the company in 2022 to help promote our company and the rest of the community to the larger region and to all of our tourist patrons.

With the assumption of the Marble Arts Centre, increased organizational capacity and hiring, and the addition of several enhanced performances to our season our yearly budget has increased significantly, and we are hoping that with the added benefits this will contribute to the municipality, the town will increase their support to \$2500 this season. This small increase will have a huge effect on our organization, and we take great care to ensure that every dollar is spent responsibly, and helps bring more people into our community, and keep them here.

All our best in 2022, and thank you in advance for your continued support,

**Tim Porter, Emily Mewett, Tricia Black, Rebecca Ballarin, and Sarah Nairne**

**Board of Directors: President Don DeGenova, Vice President Vicki McCulloch, Treasurer Melissa MacDonald, Secretary Sharon Pedersen and Directors Hali Letwin, Diana Cassidy-Bush, Will Austin & Tammy Austin, and Paula Fitzpatrick**



**From:** Jennet Honey <jennethoney@hotmail.com>  
**Sent:** January 13, 2022 9:36 AM  
**To:** Rachelle; cao-treasurer@tweed.ca  
**Subject:** Comfort Country  
**Attachments:** What's is Comfort Country.jpg; Rate Sheet 2021 - Comfort Country.pdf; 2021 Xmas.JPG

Good morning, Rachelle:

As you are aware of the Comfort Country business and events directory, I have included the information sheet and rates for the current year. The past year has shown a decrease in events do to the restrictions put upon us during the pandemic, but we were still able to maintain many local features of 2021. With that we are anticipating an increase in vacationers to our area for 2022 and also an opening of more local attractions. We will be distributing 8,000 copies to the Comfort Country area(Tweed, Madoc, Marmora & Stirling) as well as outlying areas in local stores, tourist venues, municipal offices and more. With the two editions we are able to cover all seasonal events and articles to support our local economic development.

**1st edition** Comfort Country distributed in mid-May ( we are excited to be focusing on Rashotte Home Building Centre as they celebrate their 100th anniversary)

**2nd edition** Country Christmas distributed end of November

Both copies are available for you to review. At your request I can drop off copies to the office if you do not have copies remaining in the lobby.

We are looking forward to partnering with you in our tabloid and working with you again for a complete list of events for our community.

Regards,  
Jennet Honey  
Publisher

# Destination Comfort Country

## What is Comfort Country?

### It's an Idea!

Started by a group of concerned business owners, working together for the common goal of business attractions and retention, travel and tourism

### It's a Destination

- Country Landscapes
- Recreational areas
- Historical settings
- Streams, lakes and rivers
- Community events

### It's a Future

When people picture escaping to a place that has a lush natural country side, one may think about enjoying the clean air, and friendly people that say hello when you pass them on the street. This is what Destination Comfort Country has to offer, a quality of life second to none.

We can build a future together, a social structure that supports growth, while encouraging #shoplocal #shopsmallbusiness

Established in 1999, the local four Municipalities of Centre Hastings, Marmora & Lake, Stirling-Rawdon, Tweed and outlying areas came to the realization that if they work together and share resources to promote their businesses and local events we will all benefit. Each edition includes editorial, photos, events and businesses for each said community. It is our mandate to support and grow tourism, through organizational directory to develop a traditional means of marketing.



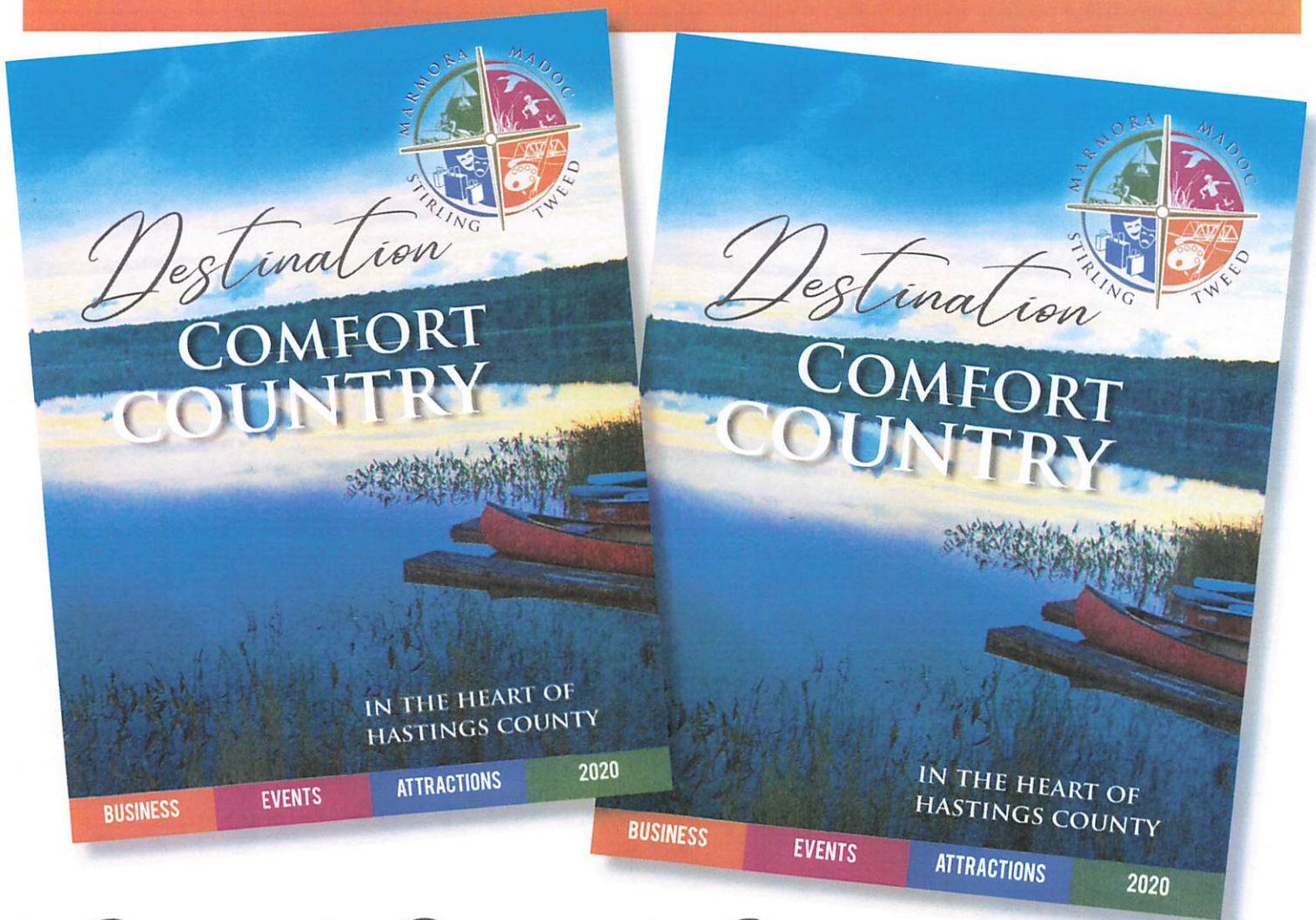
**Your Destination Guide**

**Contact:**

**Jennet Honey**

**613-827-2229**

**[jennethoney@hotmail.com](mailto:jennethoney@hotmail.com)**



# Explore Comfort Country

Here is your chance to get noticed in our full colour letter size booklet, printed on high gloss stock, geared towards attracting tourists to our area.

## AD SIZES:

Business Card	3.5" x 2.4"	\$89.00
Quarter Page	3.5" x 5"	\$179.00
Half Page	7.25" x 5"	\$349.00
Full Page Inside	7.25" x 10"	\$599.00
Full Page Inside Covers	7.25" x 10"	\$659.00
Full Page Back Cover	7.25" x 10"	\$709.00

Please contact Jennet at 613-827-2229 or [jennethoney@hotmail.com](mailto:jennethoney@hotmail.com)

# A Country Christmas

A Division of Comfort Country

Here is your chance to get noticed in our full colour Christmas Greeting booklet, filled with events, recipes and crafts. Book your ad and receive a discounted rate for booking the 2022 Comfort Country.

## Ad Sizes:

Business Card	3.5" x 2.4"	\$89	- discounted -	\$79.
Quarter Page	3.5" x 5"	\$179	- discounted -	\$169.
Half Page	7.25" x 5"	\$349	- dicounted -	\$329.
Full Page	7.25" x 10"	\$599	- dicounted -	\$589.
Covers	7.25" x 10"	\$799	- discounted -	\$749.

Contact: Jennet Honey 613-827-2229

Email: [jennethoney@hotmail.com](mailto:jennethoney@hotmail.com)

Municipality of Tweed Council Meeting  
Council Meeting



Resolution No. 802.  
Title: Youth2Youth Hastings Prince Edward  
Date: Wednesday, December 8, 2021

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Moved by J. Palmateer  
Seconded by J. DeMarsh

BE IT RESOLVED THAT Council receive the request from Youth2Youth Hastings Prince Edward to sponsor the third bi-annual youth summit to be held on Friday, June 3, 2022 as presented; AND FURTHER, that Council defer a decision on the level of sponsorship of the event to the 2022 Operating Budget deliberations.

Carried

\_\_\_\_\_  
Mayor

Dear Mayor Albert,

This summer Youth2Youth HPE sent out our 2020-21 final report to share the incredible and impactful work of our Youth Ambassadors and the resilience they have shown during the pandemic. We hope you had a chance to read it over. If you'd like to revisit the report you can find it on the <https://unitedwayhpe.ca/youth2youth/> website.

Over the last year, our Youth Action Projects motivated youth to both identify and work toward improving an issue important to them in the HPE Region. These impactful projects included:

- Period Poverty – youth successfully advocated for free period products in 17 public washrooms
- Virtual Mental Health Coffee Houses – these youth led sessions raised awareness about the importance of self-care and provided tools to help with it; 100% of participants said they learned new skills they can use and share with others
- 144 local youth were engaged through youth planned virtual events and a GivingTuesday initiative, which promoted the importance of giving back to your community.

We also announced the upcoming THIRD bi-annual youth summit; to be held on Friday, June 3, 2022! Our goal is to continue engaging youth, supporting them as they work towards achieving their goals, and building upon the incredible success of the previous two summits.


The 2019 summit provided:

- An opportunity to build skills by taking part in youth designed workshops facilitated by local experts on topics such as financial literacy, human equity, and mental wellness
- A community info fair where youth serving organizations and groups could come and speak to youth directly about their services
- A well-deserved mid-day physical health break, where youth could participate in yoga, bubble soccer, jumbo Jenga, and other fun filled activities
- Nutritious breakfast, lunch, snacks and take-home food to vulnerable youth in our community struggling with food insecurity

The Municipality of Tweed invested in our youth by generously sponsoring both the 2017 and 2019 summits – thank you! We hope we can count on your participation again this year. To ensure we have a robust and educational Youth2Youth Summit in 2022, I am asking you to consider sponsoring the event. These youth planned summits are important to our community and we want to continue to provide youth with opportunities to have their voices heard.

We will also be sending out a hard copy of this information on Monday. Please reach out if you have any questions – I'd love to chat with you more about our Youth2Youth! You can connect with me at [youth2youth@unitedwayhpe.ca](mailto:youth2youth@unitedwayhpe.ca)

Sincerely,



Brandi Hodge  
Executive Director  
United Way Hastings & Prince Edward



Rick Phillips  
Reeve, Township of Tyendinaga  
Warden, Hastings County

## Champion: \$5,000

- Listed as “This day brought to you in partnership with...”
- Your logo on:
  - Welcome sign at event
  - All social media posts
  - Save the date and registration page
  - Main event poster in featured position (used in promotion and to be sent out in press release)
  - All event swag
  - Dedicated poster size sign at event for your organization at stage area
  - Included on sponsorship poster in featured position
- Social media and other media coverage:
  - Logo in press release with the opportunity for a quote as to why it was important to your organization to support this youth led initiative
  - Featured on UWHPE and Y2Y web page with featured positioning
  - 3 dedicated social media posts outlining your partner level sponsorship of the event
- Youth engagement:
  - Invitation to have someone join Y2Y Ally Committee & receive quarterly updates
  - Opportunity for you to provide your items to be included in take home bags for all participating youth
  - Join us on day of event for lunch and to engage with youth

## Partner: \$2,500

- Listed as “Presenting Partner” on one event activity (things like: transportation, workshop, guest speaker, lunch break, photobooth, etc.)
- Your logo on:
  - One event activity sign
  - Main event poster (used in promotion and to be sent out in press release)
  - Logo on some event swag
  - Included on sponsorship poster (logo in order of sponsorship level)
- Social media and other media coverage:
  - Included on UWHPE and Y2Y web page
  - 1 dedicated social media post outlining your partner level sponsorship of the event
- Youth engagement:
  - Invitation to have someone join Y2Y Ally Committee & receive quarterly updates
  - Opportunity for you to provide your items to be included in take home bags for all participating youth
  - Join us on day of event for lunch and to engage with youth

## Ally: \$1,000

- Listed as “Youth Ally” on sponsorship poster
- 1 dedicated social media post outlining your sponsorship of the event
- Logo on United Way HPE and Y2Y web page
- Logo on some event swag
- Included on sponsorship poster (logo in order of sponsorship level)
- Youth engagement:
  - Invitation to have someone join Y2Y Ally Committee & receive quarterly updates
  - Opportunity for you to provide your items to be included in take home bags for all participating youth
  - Join us on day of event for lunch and to engage with youth

## Friend: \$500

- Logo on United Way HPE and Y2Y web page
- Included on sponsorship poster (logo in order of sponsorship level)
- Opportunity for you to provide your items to be included in take home bags for all
- Join us on day of event for lunch and to engage with youth



## SPONSORSHIP AGREEMENT

Thank you for your interest in becoming a partner for the upcoming 2022 Youth2Youth Summit, scheduled to take place **Friday, June 3, 2022**.

Youth2Youth HPE, is our local youth led group with a mission to spark innovative thinking and work in partnership with community leaders to help increase solutions to local problems – as identified by youth. In order to create change for youth, we encourage them to take a leadership role in designing and implementing the initiatives that address the issues they care about.

With COVID-19 continuing to impact everyday life, it's important to us that you remain informed throughout this process. Due to the current pandemic, it is difficult to predict what restrictions will be in place for the month of June in 2022. Youth2Youth and United Way Hastings & Prince Edward will plan this event to run safely alongside any restrictions, with the exception of another government stay-at-home order.

If Youth2Youth's Summit is canceled, or strictly virtual, due to circumstances outside of our control, you will be offered the option to support our program in an alternative way OR a complete refund.

In signing the document below, payment for the agreed upon sponsorship will be due on, or by, February 1, 2022 Thank you for your support.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
Date: \_\_\_\_\_





**cao-treasurer@tweed.ca**

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**From:** Jennet Honey <jennethoney@hotmail.com>  
**Sent:** January 10, 2022 9:30 AM  
**To:** cao-treasurer@tweed.ca; reeve@twp.tweed.on.ca  
**Subject:** Funding request  
**Attachments:** \$3000 expense report.docx; request letter.odt

Good morning Mayor Albert & Gloria

I am sending a letter of request on behalf of our local Chamber of Commerce in hopes it will be submitted at the next Municipal Budget meeting January 19th. You will see the expense sheet with details of how your past funding was spent.

We look forward your submission to budget and working with you again.

per: Will Austin

Tweed & Area  
Chamber  
of Commerce

255 Metcalf St., Tweed, ON



January , 2022

Municipality of Tweed  
Postal Bag, 29, 255 Metcalf St.  
Tweed, ON K0K 3J0

Dear Mayor Jo-Anne Albert

For the past two years our businesses have struggled through some very uncertain and difficult times. The goal of the Tweed & Area Chamber of Commerce Board of Directors has been to provide assistance to our local economic development. As it is difficult to maintain sustainability in a small community, our goal is to provide as many benefits to our members as possible, which includes better communication with our Municipal Council, and having the support of our Manager of Community Development/Parks and Recreation Rachele Hardesty has proven beneficial and these both will help us gain our full potential.

We have shown that over the past 2 years with social media contests, business grand opening and shopping local incentives. Unfortunately, with the pandemic shutdowns we have been unable to host Business 2 Business meetings that allows us to showcase our local businesses, workshops and guest speakers which were previously funded from your generous donation in our 2018-19 fiscal year.

Our main goal this year is to revitalize our website to make it accessible to all businesses to add events, promotions and be able to access our directory and newsletters, as well as maintain our current marketing and support not only to our members but all of our business community. A board decision was made in 2020 to continue memberships to date for both business and non-profits at no charge. They were still accessible to the benefits with being part of the Ontario Chamber of Commerce and involved in our local promotions. With these funds being the sole part of our budget, we are requesting that you consider a monetary donation to help compensate our expenses and upcoming initiatives for 2022.

The Tweed & Area Chamber of Commerce, is submitting this letter as a request for funding in the amount of \$3000 with the collaborative acknowledgement for all events and advertising as you will see in the attached our expenses for your previous donation, so that you are able to verify the funds were spent on supporting our local businesses and maintaining our Chamber. We are also continuing to invite a member of council to our regular monthly board meeting in which you will be given full insight to our decisions of where the monies are being spent.

Working together we can make a difference.

Respectfully,

Will Austin  
President

Municipality of Tweed

Funding for Events/Sponsorships/Training etc

Opening Balance	\$3000.00
2019-05-21	30.00 – Elvis Window Display Photo copies-Tweed News
2019-07-10	30.00 –Elvis Window Display Basket Items
2019-10-17	105.00 – AGM advertising – Tweed News
2019-10-30	42.00 – Small Business Week Ad – Tweed News
2019-11-29	103.00 – Photo copies-office supplies, -Tweed News
2019-12-20	542.00 – All Dressed for Christmas- Reindeer Display (free entry
2020-01-02	79.06 – All Dressed for Christmas – Hot Choc. @ Reindeer display (free)
2020-02-14	71.19- Small Business Week Ad – Tweed News
2020-03-03	89.00 – Marketing advertising- Comfort Country – ¼ page ad
2020-04-10	169.50 – Bridgewater Graphics – Website hosting
2020-04-25	100.00 – Tweed Food Bank Donation
2020-09-23	63.00 – Small Business Week Ad – Tweed News
2020-09-29	67.80 – Harvest Festival Scarecrow Trophies
2120-11-11	40.00 – All Dressed for Christmas – Light Display Winners Plaques
2020-11-12	1130.00 – Shop Local Christmas advertising – Tweed News-6 issues
2020-12-15	90.40 – Bridgewater Graphics – website
2021-02-15	150.00 – Winter Carnival Photo Contest – Winners prize
2021-04-05	89.00 – Comfort Country Advertising – ¼ page ad
2021-04-19	24.51 – Bridgewater Graphics – website
2021-06-25	50.00 – Family Swim night
2021-10-04	42.00 – Small Business Week ad – Tweed News
2021-10-28	63.00 – AGM advertising
2021-11-20	275.00- Christmas Trees for main street decorating
2021-12-01	150.00 – Christmas Lights Display plaques & winners prizes
Total Expenses:	\$3595.50